



# 2017 ROLLS-ROYCE DAWN

**Manufacturer's Suggested Retail Price: 341,125.00 USD**

**Options and Additional Charges:** (Optional equipment may supercede standard equipment; check with your authorized dealer).

<b>Exterior Style</b>	
Main Exterior Colour Twilight Purple	10,650.00
No Coachline	F.O.C
Body coloured wheel centres	1,050.00
21" Forged 10 Spoke Polished Wheels	9,425.00
Black Hood	F.O.C
<b>Exterior Options</b>	
Standard Spirit of Ecstasy	F.O.C
Camera System	F.O.C
Rear view camera with Top View	F.O.C
Side View Camera	F.O.C
<b>Interior Style</b>	
Primary Interior Colour Arctic White	F.O.C
Secondary Interior Colour Tailored Purple	F.O.C
Bespoke Interior - Module Editing	5,000.00
Front Ventilated Seats	2,725.00
Front Massage Seats	F.O.C
Pinstripes Silver	4,500.00
SoE Inlay to Monitor Lid	925.00
RR Monogram to all Headrests Tailored Purple	1,200.00
Seat Piping Tailored Purple	F.O.C
Contrast stitching Tailored Purple	4,200.00
Full Natural Grain Leather	F.O.C
Instrument Panel with Top Stitch	700.00
Black Outer Two-tone Steering wheel Tailored Purple	2,850.00
Inlay Colour Silver	F.O.C
Black Cashmere Headlining	F.O.C
Piano Black	F.O.C
<b>Interior Options</b>	
DVD code 1 (USA/CAN)	F.O.C
English / On-Board Documentation	F.O.C
New Bespoke Feature - "IP Top (Mod 2L) in Tailored Purple"	7,175.00
Driver Assistance 1	F.O.C
Lane Departure Warning	F.O.C
High-beam assistance	F.O.C
Head-Up Display	F.O.C
Polished Stainless Steel Package	2,400.00
Rolls-Royce Bespoke Audio Personalisation	9,175.00
No Treadplates	F.O.C
<b>Other</b>	
Bespoke Audio Speaker Grille	F.O.C
Special Request Equipment	F.O.C
Real Time Traffic Information	F.O.C
TeleServices	F.O.C
Black Boot Trim	F.O.C
Destination & Handling	2,750.00
Gas Guzzler	2,100.00
<b>Total Suggested Retail Price:</b>	<b>407,950.00</b>

## Standard Engineering and Safety Features

Steel monocoque body with steel body panels and doors.  
 Aluminum hood.  
 Heated rear window, rain-sensing variable-speed windshield wipers.  
 LED headlights with auto-leveling and auto-day light sensor function.  
 LED side (parking) and rear lights.  
 Front & rear three-point, pre-tensioning seatbelts with force limiters in front positions.  
 Front-seat active head restraints.  
 Supplemental Restraint System: Driver and front passenger airbags, side impact airbags (front), active knee protection (front), rollover protection.  
 Vehicle security system featuring interior motion detector and engine immobilization.  
 Assist telematic services with one button activation.  
 6.6 liter 48-valve 60° V-12-aluminum-alloy engine with direct fuel injection, variable valve lift and timing. 563 SAE HP @ 5250-6000 rpm, 605 lb ft @ 1500-5000 rpm.  
 Eight-speed electronically controlled automatic transmission.  
 Double-wishbone front suspension, multi-link rear suspension including self leveling air springs with Anti Roll Stabilization and electronic Variable Damping Control.  
 Light alloy wheels and Low Rolling Resistance tires (LRRT) with tire pressure alert.  
 Power-assisted ventilated disc brakes (all wheels) with: Four channel Anti-lock Braking System, Brake Energy Regeneration, Dynamic Brake Control, Dynamic Stability Control including Dynamic Traction Control and Cornering Brake Control.  
 Electric Parking Brake featuring hill hold function and Dynamic Emergency Brake.  
 Rollover Protection System.

## Standard Comfort and Convenience Features

Electrically-retracting Spirit of Ecstasy grille ornament.  
 Electronically regulated Coach Doors with power closing assistance.  
 Comfort (Keyless) Access and Soft Close latches for all doors and luggage compartment lid including smart power close/open for luggage compartment lid.  
 Self-righting wheel centers.  
 Park Distance Control, front and rear.  
 Full-leather interior with natural grain hides to seating surface, door panniers, lower pillars and instrument panel.  
 Heated and electrically adjustable front seats.  
 Heated Rear seats.  
 Laminated glass with climate control glazing and grey tinted graduation upper band to front windscreen compatible with toll collection devices.  
 Full leather covered multi-function steering wheel.  
 Dynamic cruise control with speed regulation through fuel control or braking feature.  
 Spirit of Ecstasy Rotary Controller to control Multimedia Interface.  
 Voice recognition system to control Navigation, Telephone & Entertainment functions.  
 Wood veneer on fascia and centre console.  
 10.25inch Display concealed behind an openable veneered cover.  
 Premium audio system: 600-watt 10-channel amplifier, 16 speakers with subwoofers.  
 CD/DVD-player and AM/FM radio tuner.  
 Satellite radio system and HD radio system.  
 Auxiliary input socket and USB input socket for multi media.  
 20.5GB hard disc for music files from either the USB or CD player.  
 Satellite Navigation system.  
 On Board Handbook containing comprehensive vehicle information.  
 Vehicle information featuring on board diagnosis and a condition based service monitoring system.  
 Bluetooth® wireless technology for hands-free calling.

**VIN: SCA666D54HU102737**

Port of Entry: Port Jersey, NJ  
 VPC Location: Jersey City, NJ

Carrier: Reliable Carriers, Inc.

## PARTS CONTENT INFORMATION

**For Vehicles in this Car Line:**  
**U.S./Canadian Parts Content: 05%**  
**Major Source of Foreign Parts Content:**  
**GERMANY: 65%**  
**UNITED KINGDOM: 15%**

Note: Parts content does not include final assembly, distribution, or other non-parts costs.

**For this Vehicle:**  
**Final Assembly Point: CHICHESTER, GREAT BRITAIN**  
**Country of Origin:**  
**Engine: GERMANY**  
**Transmission: GERMANY**

## GOVERNMENT 5-STAR SAFETY RATINGS

This vehicle has not been rated by the government for overall vehicle score, frontal crash, side crash, or rollover risk.

Source: National Highway Traffic Safety Administration (NHTSA)  
[www.safercar.gov](http://www.safercar.gov) or 1-888-327-4236

## The Rolls-Royce Limited Warranty

4-year/unlimited-mileage\* limited warranty.  
 Additional Benefits  
 4-year/unlimited-mileage\* maintenance program.  
 4-year/unlimited-mileage\* roadside assistance program.

\* Mileage unlimited only if vehicle is used for personal, family or household purposes. Otherwise warranty is limited to 4 years/100,000 miles.

**Sold To**  
 F. C. Kerbeck & Sons  
 100 Route 73 North  
 Palmyra NJ 08065  
 USA

**Ship To**  
 F. C. Kerbeck & Sons  
 100 Route 73 North  
 Palmyra NJ 08065  
 USA

EPA DOT Fuel Economy and Environment

Gasoline Vehicle

**Fuel Economy**

**14** MPG  
combined city/hwy

**12** MPG  
city

**19** MPG  
highway

7.1 gallons per 100 miles

**You spend \$8,000**  
more in fuel costs over 5 years compared to the average new vehicle.

**Annual fuel cost \$3,000**

**Fuel Economy & Greenhouse Gas Rating (tailpipe only)**

**1** (Best)

**Smog Rating (tailpipe only)**

**6** (Best)

This vehicle emits 627 grams CO2 per mile. The best emits 0 grams per mile (tailpipe only). Producing and distributing fuel also create emissions; learn more at [fuelconomy.gov](http://fuelconomy.gov).

Actual results will vary for many reasons, including driving conditions and how you drive and maintain your vehicle. The average new vehicle gets 26 MPG and costs \$7,000 to fuel over 5 years. Cost estimates are based on 15,000 miles per year at \$2.80 per gallon. MPGe is miles per gasoline gallon equivalent. Vehicle emissions are a significant cause of climate change and smog.

fuelconomy.gov

Calculate personalized estimates and compare vehicles

This vehicle is equipped with bumpers that can withstand an impact of 2.5 miles per hour with no damage to the vehicle's body and safety systems, although the bumper and related components may sustain damage. The bumper system on this vehicle conforms to the current federal bumper standard of 2.5 miles per hour.

Rolls-Royce Motor Cars NA, LLC  
 Woodcliff Lake, NJ 07677